

# SHOKO TANAKA

## Editorial Design + Visual Communication

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Date of Birth: 11th July 1986  
Nationality: Japanese



<b>EDUCATION</b>	<b>04 / 2010 - Present</b>	<b>Chiba Institute of Technology, Chiba, Japan</b> M.Sc. in Information Design
	<b>04 / 2005 - 03 / 2009</b>	<b>Tama Art University, Tokyo, Japan</b> B.A. in Interaction Design
<b>WORK EXPERIENCE</b>	<b>02 / 2011 - 03 / 2011</b>	<b>Freelance Editorial Designer with Keio University SFC Lab., Tokyo, Japan</b> Designed a proposal book submitted to Agency for Cultural Affairs in order to get a subsidy for research in media arts. Structured grid formats. Created diagrams and charts. Typeset and pasted up 93 pages in A4 full color / one side. Proofread.
	<b>05 / 2010 - 01 / 2011</b>	<b>Web Designer (Part Time job), UAA TOKYO Inc., Tokyo, Japan</b> Designed a website of UAA TOKYO Inc. Created a logo. Structured grid formats. Updated and maintained the website. Established a blog. Adopted my grid formats for the head office website (UAA) in China.
	<b>04 / 2010 - 07 / 2010</b>	<b>Tutor, Chiba Institute of Technology, Chiba, Japan</b> Assisted undergraduate students with various Design and Software using both Macintosh and PC platforms.
	<b>07 / 2009 - 08 / 2009</b>	<b>Design Engineer (Internship), takram design engineering, Tokyo, Japan</b> Researched for trend and advanced design including GUI, TUI and product design. Created new icons for design resources. Contributed to design development and modifications.
	<b>05 / 2008 - 08 / 2010</b>	<b>Assistant Editorial Designer with Design History Workshop Japan, Tokyo, Japan</b> Have edited journals of Design History Workshop Japan for three years. Created diagrams and charts. Typeset and pasted up approximately 250 pages in A5 one color / both side. Proofread.
<b>EXPERIENCE</b>	<b>09 / 2007 - 11 / 2007</b>	<b>Pacific Rim 3 -Designing Sustainable Illumination-, Tokyo, Japan</b> Participated in the third collaboration project between Tama Art University (Japan) and Art Center College of Design (USA). Addressed global social issues of sustainable illumination. Driven by research, materials exploration, and sustainable principles, with the objective of delivering light that provides both human & environmental benefits. Designed a book report which is 48 pages in A4 full color / both side. <a href="http://www2.tamabi.ac.jp/cgi-bin/pacific_rim/pr3/">http://www2.tamabi.ac.jp/cgi-bin/pacific_rim/pr3/</a>
<b>SKILLS</b>		User Research / User Analysis / Brainstorming / Idea and Concept Generating / Information Architecture / Interaction Design / Information Design / Visual Communication / Editorial Design / Interface Design / Web Design / Rapid Prototyping / XHTML & CSS Coding /
<b>SOFTWARE</b>		Adobe Illustrator (advanced) / Adobe Photoshop (advanced) / Adobe InDesign (advanced) / Adobe Dreamweaver (Intermediate) / Adobe Flash (Intermediate) / Adobe After Effects (Beginner)
<b>LANGUAGE</b>		JAPANESE: Native Speaker ENGLISH: IELTS (05 Dec. 2009) Overall Band Score 6.0: Listening 6.0, Reading 6.0, Writing 5.0, Speaking 6.0